



**Singapore Bowling Federation** is seeking an **Industry Engagement Manager** to nurture a strong industry network, increase awareness and develop an enviable corporate image by developing and executing effective communication and media relations programs, manage our external and internal communications. You will promote a positive public image and control the dissemination of information on our company's behalf.

Requirements

- Proven working experience in public relations/communications required
- Proven track record designing and executing successful public relations campaigns
- Strong relationships with both local business and industry media outlets
- Experience in acting as a company spokesperson; comfortable and skilled in both broadcast and print media interviews
- Exceptional writing and editing skills / Experience in copywriting and editing
- Solid experience with social media including blogs, Facebook, Twitter, etc.
- Experience in web design and content production is a plus
- Working knowledge of MS Office; photo and video-editing software is an asset
- Excellent communication (oral and written) and presentation skills
- Event planning experience
- Outstanding organizational and planning abilities
- Proficient command of English
- Degree in Public Relations, Communications, Marketing, Advertising, or a related discipline

Interested candidates, please send your detailed resume stating your contact no., present and expected salary under Private & Confidential cover to:

Technical & Executive Director  
Singapore Bowling Federation  
131 Rifle Range Road  
#04-01 Temasek Club  
Singapore 588406  
Or Email to: [general@singaporebowling.org.sg](mailto:general@singaporebowling.org.sg)

Closing Date:- 17 Feb 2017